



Metro Bank

MODERN PRODUCTIVITY by Microsoft

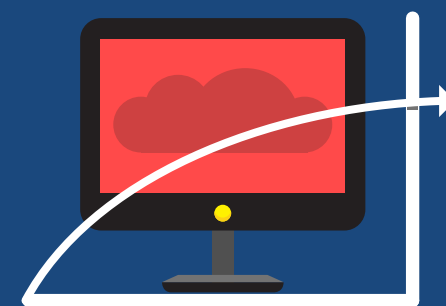
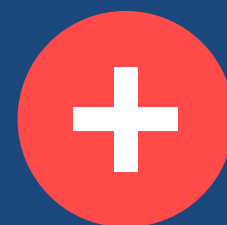
Office 365, Yammer and Dynamics CRM empower Metro Bank's staff to support the personalized interactions that are the hallmark of its business. The bank ensures a consistent level of service across all of its locations, putting the customer first, and living up to its motto, "no stupid bank rules".



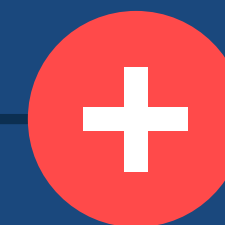
We talk about revolutionized banking: about creating fans, and not just customers. For customers to understand we're there for them, it's important that the journey of our colleagues also be seamless.



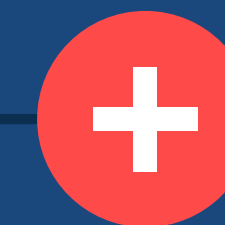
Paul Marriott-Clarke
Commercial Director
Metro Bank



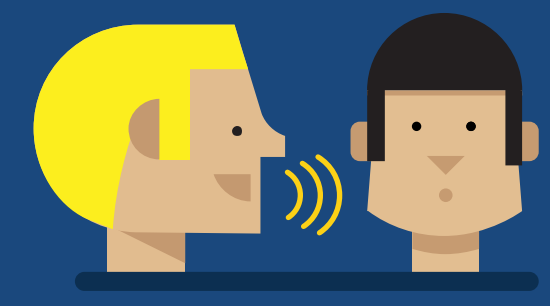
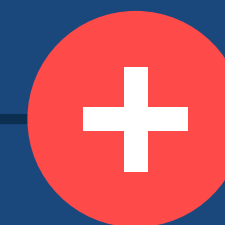
FAMILIAR PLATFORM
ENSURES LOWER LEARNING
CURVE AND BETTER
UTILIZATION



SOCIAL COLLABORATION
DRIVES CONVERSATIONS
AND INTERACTIONS
AMONG STAFF



INFORMATION SHARING
ENHANCES INSTITUTIONAL
KNOWLEDGE THROUGHOUT
THE ORGANIZATION



SOCIAL PRESENCE
ENCOURAGES
CUSTOMERS TO ENGAGE
AND SHARE ABOUT THE
BRAND